

# NATALIE PARISI

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## EDUCATION

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**B.A., Media Studies, Japanese Language and Literature**  
*University of Virginia College of Arts and Sciences*

May 2009

## SKILLS

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Highly proficient with computers with over 10 years of personal HTML and CSS experience and 4 years of professional web design experience, specializing in WordPress implementation and design. Extensive graphic design knowledge using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. I'm extremely eager to put my creative skills to work for a creative company.

## WORK EXPERIENCE

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**Creative Intern** *Bazaarvoice, Marketing Department, Austin, TX*

2010

- Created vector and raster icons, fliers, and T-shirt designs in Adobe Illustrator and Photoshop.
- Entered copy into Adobe InDesign templates for business cards, whitepapers, and one-pagers.
- Coded HTML email newsletters and promotions.

**Web Assistant** *University of Virginia Library Communications Department, Charlottesville, VA*

2007–2009

- Implemented JQuery photo and text slideshow applications to feature various aspects of library outreach.
- Utilized JQuery and ExpressionEngine to create dynamic application to display fundraising campaign progress.

**Receptionist** *Mach Mining LLC, Marion, IL*

Spring 2008

- Received guests at front desk, answered phone calls, and transferred calls to appropriate extensions.
- Sorted mail, filing invoice data in Excel spreadsheets as needed, filed paper invoices.

## WEB DESIGN PROJECTS

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**The Split Banana** *thesplitbanana.com*

2011

Web design and implementation for gelato store website. Provided WordPress installation, theme customization, plug-in installation, and tutorials. Created custom PHP plug-in for flavor database and current flavors feature.

**Clavis Cryptica** *claviscryptica.com*

2011–present

Self-run WordPress puzzles and mysteries blog since February 2011. Updates Monday, Wednesday, Friday. Average 50 visits per day. Features Twitter feed and Tumblr integration.

## GRAPHIC DESIGN PROJECTS

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**Minor Lords: Archibald & Remus**

Fall 2011

Contract graphic design work for mobile video game by Richmond-based company, SRRN Games. Responsible for menu and user-interface graphics.

**Geoffrey Ivar Translations**

Summer 2011

Worked closely with short story translators to design five custom e-book covers with a modern, minimalist style.

**2011 Causeplay Calendar for Charity**

Fall 2010

Organized, designed, printed, and sold a 12-month, full-color calendar featuring work by costume artists and photographers from around the world.

## REFERENCES

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Andrew Robertson  
Vice President at The Split Banana, Co.  
andrew.acrobertson@gmail.com

Chris Wellington  
Art Director at Bazaarvoice  
Chris.Wellington@bazaarvoice.com

For examples of my design work, please visit my online portfolio at [www.natalieparisi.com](http://www.natalieparisi.com)